

# Qanater Creative Solutions

## Corporate Profile

Web & Mobile App Development | Corporate Branding | 3D Animated Films | Designing & Printing  
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# Hi there.

- ▶ Thanks for your time to read Qanater profile. In few lines we like to point few things to your kind attention. We hope it will really help you to assess the existing marketing techniques. You know website is the best window to communicate with the outside world. In the most sophisticated world everyone keeps informative mobile gadgets with them so the best channel is always open for you to do the best and cost effective communication. The right choose of a web development team really help you to make the best window in an affordable onetime cost. A truly professional website that has a great interface, is easy to use, and sends across the right information. Qanater always like to walk with the latest trends with our valuable clients. From web hosting quote to the concept, design, development & maintenance of website, we offer the total satisfaction of excellence.

# Our wide range of services

1. Website Development
2. Mobile applications
3. Corporate branding
4. 3D animated Films
5. Corporate Films

# Website Development

# Responsive websites

## Google says responsive is a must

The biggest search engine nowadays favors responsive design for several reasons. Firstly, on top of Google's SEO criteria list is user experience and you know responsive design websites are the ones which best provide it. In addition, responsive websites have a single URL and the same HTML, making it easy for Google to crawl and index the content. If you care for the modern user who browses on their phone or tablet as much as on their desktop. With responsive design all versions of your website use the same code and design. Responsive means that your content is easily arranged to the scale of any device. For example, you are browsing on your desktop and find something you like and you want to send it to your friend who is on their mobile. If the website is responsive, they will see the content exactly as you do.

## A single URL is always better than two

As we said, a single but responsive website allows you to keep your backlinks and therefore you can focus on one SEO campaign, which is for sure cheaper than two. Consequently, all your links will be directed to one domain which increases your website in the search engine results page. Also your social shares will be built on one URL, so when your site is shared all the content will be clear and consistent, regardless the device. Last but not least, responsive eliminates the time for waiting useless redirects.

Here is Google tool to check your existing site responsive feedback:-

<https://www.google.com/webmasters/tools/mobile-friendly/>

# We specialized in

Web Servers	IS6, Microsoft SharePoint	Apache 2.2
Database	MSSQL2008	MYSQL5
Frame Works	Asp.net3.5	Laravel, CakePHP Codeigniter
Operating Systems	Windows	Linux, Unix
CMS	DotNet	PHP 5.5
Designing Tools	Photoshop CS5, Adobe Illustrator CS5, Fireworks CS5	
Java frameworks	Jquery, Prototype & script	
Markup Languages	HTML, XML, XHTML, Bootstrap	

# Mobile App Development

Being a mobile application development company, we are expert in development of enterprise, e-commerce, educational and utility mobile apps. Qanater provides 100% Customer Satisfaction and believe in building long term business relationship to help achieve your business goals.

Mobile devices have already conquered the internet. Social sharing, geo tagging and information search has taken the mobile to a different level altogether. If you have a business that seeks to reach its customers through internet, the mobile users need to be tapped. The most effective way to do it right now is having your own mobile application.

# Why make a mobile app?

Mobile only internet population has grown by more than 750 million people in the last 5 years.

In 2015, the mobile only population is estimated to be 788 million.

86% of the time spent on mobile is done on apps.

Gaming and social networking account for more than 60% of time spent on apps.

Of all ad revenue made on mobile more than 30% is for apps other than Google or Facebook.

So your search for best mobile application Development Company for iOS, Android and Windows ends here! Choose your platform and hire our expert team of mobile developer, designer, creative engineer and get your work done. To get in touch with us drop an inquiry.

# Corporate Branding

# So what is branding?

And why is it so important for your business? Branding goes way beyond just a logo or graphic element. When you think about your brand, you really have to think about your entire customer experience...everything from your logo, your website, your social media experiences, the way you answer the phone, to the way your customers experience your staff. In short, your brand is the way your customer perceives you. It is critical to be aware of your brand experience and have a plan to create the brand experience that you want to have... a good brand doesn't just happen...

Many small organizations and start-ups neglect spending necessary time thinking about their brand in this broad sense and the impact it has on their business. Let's look at 10 reasons why digging into your brand is important.

## BRANDING PROMOTES RECOGNITION.

People tend to do business with companies they are familiar with. If your branding is consistent and easy to recognize, it can help people feel more at ease purchasing your products or services.

## YOUR BRAND HELPS SET YOU APART FROM THE COMPETITION.

In today's global market, it is critical to stand apart from the crowd. You are no longer competing on a local stage, your organization now competes in the global economy. How do you stand out from the thousands or millions of similar organizations around the world?

## A STRONG BRAND GENERATES REFERRALS.

People love to tell others about the brands they like. People wear brands, eat brands, listen to brands, and they're constantly telling others about the brands they love. On the flip side, you can't tell someone about a brand you can't remember. A strong brand is critical to generating referrals or viral traffic.

## YOUR BRAND HELPS YOU CONNECT WITH YOUR CUSTOMERS EMOTIONALLY.

A good brand connects with people at an emotional level, they feel good when they buy the brand. Purchasing is an emotional experience and having a strong brand helps people feel good at an emotional level when they engage with the company.

## A STRONG BRAND PROVIDES YOUR BUSINESS VALUE.

A strong brand will provide value to your organization well beyond your physical assets. Think about the brands that you purchase from (Coca-Cola, Apple, Ford, KFC)... are these companies really worth their equipment, their products, their warehouses, or factories? No, these companies are worth much more than their physical assets...their brand has created a value that far exceeds their physical value.

## WRAPPING IT UP

The best branding is built on a strong idea... an idea that you and your staff can hold on to, can commit to, and can deliver upon. Your brand needs to permeate your entire organization. When your organization is clear on the brand and can deliver on the promise of the brand, you will see tremendous fruit while building brand loyalty among your customer base.

If you need assistance with your brand, from creating your initial brand strategy to the visual identity elements, contact us for a free consultation...we'd love to help you identify and proclaim your story!

## BRANDING & DESIGN SERVICES

We will help you tell your story verbally and visually shapes the way others perceive your business. We have worked with several organizations to assist them with creating a new brand identity, adjusting current brand efforts, or completely redefining themselves.

When working with a new client on brand development, we facilitate a thorough branding discovery process. We document the process and provide complete brand guides that are used throughout the creative process.

In branding we includes,

All forms of design needs. Collateral materials, trade shows, direct marketing, apparel, and media ads are just a few of the ways we can help you visually tell your story.

# 3D Animated & Corporate Films

As one of the most innovative corporate, promotional video production and 3D animation film production team in the Sultanate, Qanater offers a wide range of experience working with companies of all sizes.

We provide a complete range of corporate video production services – from creative concept, filming and post production, right through to delivery with a digital marketing support package.

QANATER Animation is a complex process that takes several steps in order to go from a simple idea to a complete animation. There are five major steps when it comes to QANATER animation: Script, Storyboard, Layout, Animation, and Final Revision. Each step requires careful planning and lots of work.

Whatever your needs – a high impact web advert, a promotional video or a series of client testimonials – get in touch with us today to discuss your own corporate video production requirements.

To see an example of this process, click here to see a scene from YouTube,

<https://www.youtube.com/user/qanateroman>

## Reach us



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